

Diana Garcia Gil

Senior UX Strategy and Product Designer

687771220

missvi@missvinagre.com

dianagarciaux.com

linkedin.com/in/dianagarciagil

I am a passionated UX Specialist and Product Designer that loves team work and the digital environment. User Experience begins on the product design and meaningful approaches streamline workflows enabling teams to work faster, better and more aligned.

Skills



Google Analytics IQ

Yandex

FB Business

Similar Web

Adobe Analytics

GTM

Ad Manager

Social Blade

GTMetrix

Work Experience

Allianz Direct
Senior UX/ Product Designer

Roles: UX Strategist, Product & Service Designer, Documentation management, Customer Communications UX Team Lead, Analytics and User Research, Design system management. Travel product development.

Meep App Senior UX/UI Specialist

Roles: UX Designer, UI Designer, Documentation management Definition & development of IA, wireframing, user flows, interaction design

Kimia Solutions

Senior UX Specialist

Roles: UX Designer, Product Design, Web Analyst, Creative Development, Team Lead & Trainer.

Focused in the creation and analysis of high performance digital products (Sites, Ecommerce, Blogs, Display, Microsites, Landings, Branding)
Brands & Clients: Tidart, GAS, Bidsmind, The Cactus Blogs

Deloitte Digital
UX Lead

Roles: UX Designer and Developer, UX research, Front-End developer, Team Manager.

Brands & Clients: Ajuntament de Barcelona, Bip & Drive, Cesce, Pure Salt Hoteles, Grupo PlayaSol, Deloitte, DxD

TBWA Spain

Senior Creative Developer

Roles: Front-End developer, Brand adaptations and Rich Media & display Developer

Brands & Clients: Línea Directa, Ono, Estée Lauder, Adidas, Cunef, NH Hoteles, Playstation, El mundo.es, L'Oreal.

Universidad Antonio de Nebrija

Associated Professor

Role: Integrated Advertising Master. Digital Production Lecturer.

Edeas Sales & Training
Front-End Developer & Designer

Roles: Frontend developer & Designer

Brands & Clients: Vodafone, One, Movietar

Brands & Clients: Vodafone, Ono, Movistar, Samsung, Securitas, Jazztel, Orange.

Diana Garcia Gil

Senior UX Specialist

687771220

missvi@missvinagre.com

dianagarciaux.com

linkedin.com/in/dianagarciagil

Language Skills

Spanish Native

English C1 Level

Valencià Basic Cert.

French Basic

Education

Valencia Polytechnic University **Industrial Design Engineering Degree**

Valencia Polytechnic University

2004-2007

CICE Institute

Master Degree in Web Development and Design

Universitat Oberta de Catalunya **Master Degree in User Experience** (UX Research and development)

2015

Mr. Marcel School

Design System Training

Nielsen Norman

Design Ops

Service Design Blueprinting

2022

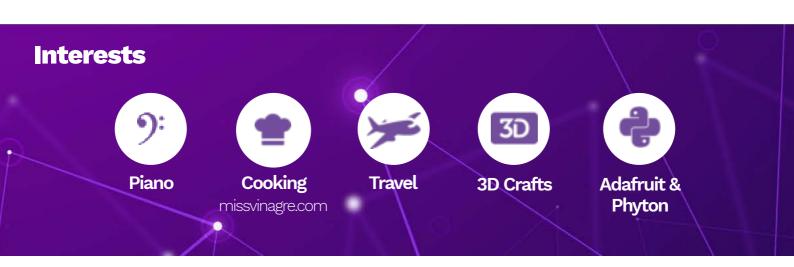
*Creativity in Engineering Award - 2nd Prize (2002)

2001-2004

Fine Arts Degree

2011-2012

UX management Certification training









Willingness to travel